

Performance Scrutiny Committee

An Overview of Active Travel Tranche 2

January 2021











- Funding award is £2.9m (80/20 capital revenue split)
- The requirement for good consultation is taking precedent over tight timescales for delivery. Completion of schemes has moved from March 21 to March 22 and Authorities are required to:
 - Prior to receipt of tranche 2 funds recipients are required to publish consultation plans
 - Undertake appropriate surveys with local residents and key stakeholders
 - Before starting construction of schemes confirm appropriate consultation has been undertaken with local stakeholders
 - During and post-implementation of schemes: undertake monitoring of schemes and submit reports to the Department of Transport
 - If schemes cannot be progressed or appropriate consultation is not completed, the Department will work with authorities to identify appropriate alternative schemes that remain consistent with the objectives of the original tranche 2 bid and the strategic objectives for the Active Travel Fund.

Key learning from Active Travel Tranche 1



Requirement to receive strong Senior Management and Membership support

- ✓ Active briefing and seeking steer re both delivery and wider Membership engagement through use of Localities, briefings and regular updates.
- ✓ Requirement to constantly align with changes to national strategy and OCC direction of travel

Requirement for a clear communications and stakeholder plan for each component of T2 delivery.

- ✓ A <u>proactive</u> approach to communications and stakeholder engagement using the right tools/messaging with ability to demonstrate openness and transparency with a demonstrable evidence based approach to decision making
- ✓ Our comms and delivery approach needs to ensure that we bring neighbourhoods together, not divide.
- ✓ Creation of a broad coalition of support among stakeholders (Active Oxfordshire, Cyclox, OLS, Oxford Civic Society)
- ✓ Strong requirement to establish "You Said", "We did" culture as we progress with T2 delivery we must be able to align ALL stakeholder feedback to decision making and delivery



ACTIVE TRAVEL GOVERNANCE & COMMUNICATIONS/ ENGAGEMENT



Sign off on plans with change of strategy/policy

Cabinet

Monthly Cabinet Member **Briefings**

Complexity of delivery means communications must be to be channelled with clear sign off and escalation processes to ensure consistency of message and effective check and challenge

Sign off on plans when required

CEDR

Oversight of full CORPORATE DIRECTOR programme & sign off

Cabinet

Member

sign off

Sign off of all Corporate Public **Facing Documents**

Providing vision, steer & receipt of assurance for delivery & Member engagement

of escalated decisions

ASSISTANT DIRECTOR/ACTIVE TRAVEL PROGRAMME BOARD

Oversight and approval of all communications

Co-ordination & Oversight of Local **Delivery & Strategy**

LOCALITY STEERING GROUPS

Complementary Measures (Community Activation)

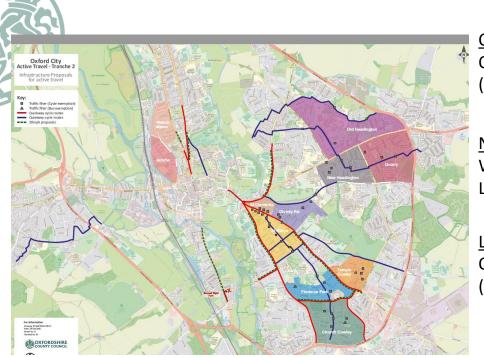
Infrastructure Delivery: design and deliver capital type hard infrastructure schemes e.g. City cycle lanes, Witney and Bicester

Area Maintenance: deliver minor works type measures including TTRO's, lines, signs, LTN's

Stakeholder & Engagement Team

> Communications Team

Production of briefings. consultations & communications Local Workshops



Cowley & Headington
Quickways (4), Quietways
(3) LTNS, (5), Traffic Filters

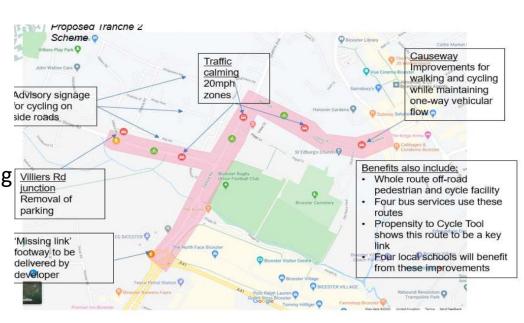
North & West

Widen cycle lanes, Quietways (3), LTN (1), improved signage

<u>Littlemore & West</u> Quickways (1), Quietways (2), LTN (1).

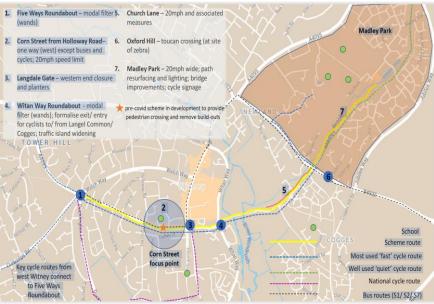
South West Bicester

A series of measures to promote walking & cycling Villers Rd



Our Schemes

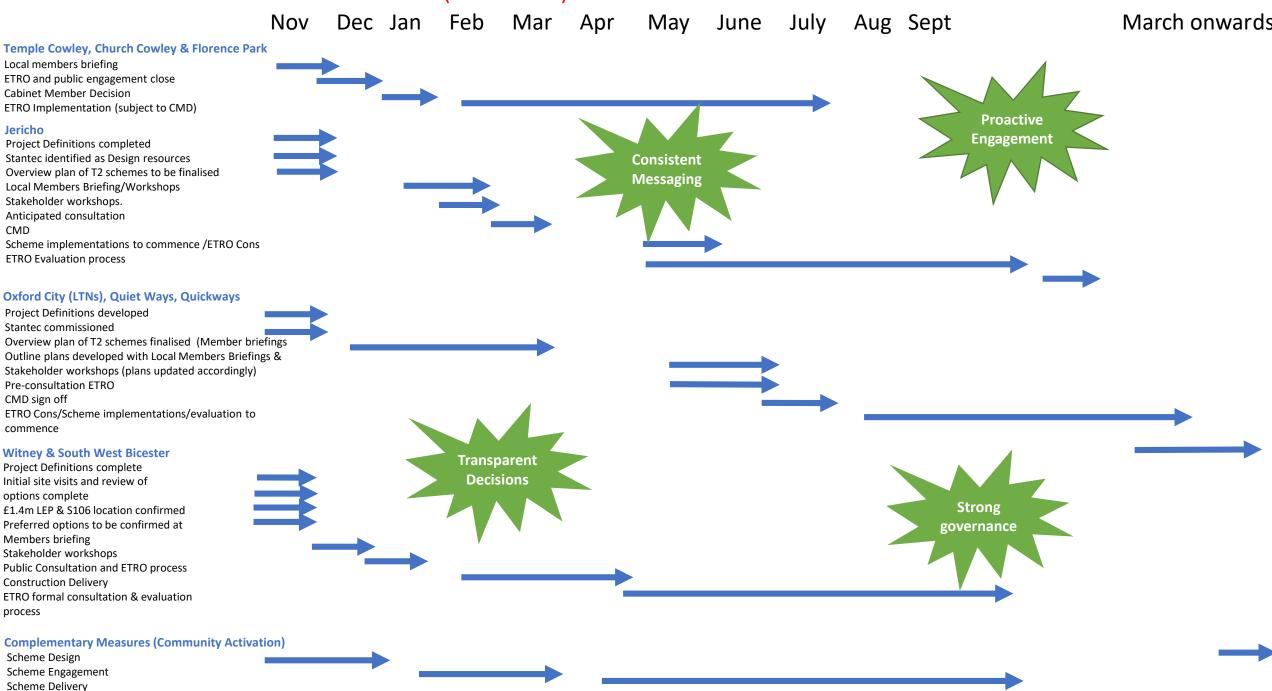




WITNEY

A series of measures to promote walking & cycling

ACTIVE TRAVEL TRANCHE 2 PLAN ON A PAGE (INDICATIVE)



Communications & Engagement



- Communications & Stakeholder Engagement
 Framework established to create consistency of
 approach, proactive engagement & transparent
 decision making
- Expertise/support being sourced from OCC Comms
 & Stakeholder Engagement Teams
- Utilisation of Localities, Member Briefings and Workshops to ensure effective communications and engagement for Members

- Consultation Timetable added to Active Travel Webpage
- Cowley LTNs consultation completed
- Witney/Bicester Workshops took place in December with further wider consultation programme planned for January.
- All Member briefing arranged for January 2021
- Jericho workshops in development first session January 2021



Resources

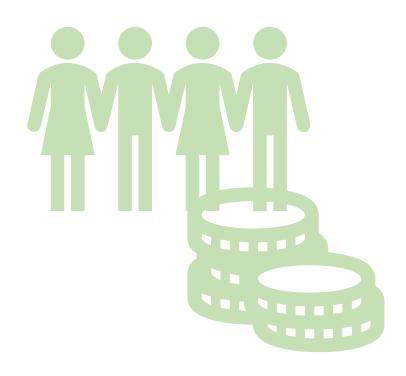


Staffing

 Comprehensive resource map completed & recruitment process underway to secure additional resources (Planners, Communications & Project Management)

Finances

- Secured DfT/LEP Funding with allocation of resources
- Additional funding being sought to close Oxford funding gap from growth monies
- Budgetary review to ensure availability of funds across all measures





Progress to Date



1

2

3

4

5

6

RESOURCES

- Confirmation of DfT resource allocation & production of scheme specific financial reporting
- · Receipt of DfT funding
- Production & Submission of Business Cases to enter capital governance programme
- Identification of staff resource gaps & agree proposals to close

COMMUNICATIONS

- Production of Communications Framework & completion of scheme specific stakeholder plans.
- Upload high level consultation plan on to Active Travel Web Page

GOVERNANCE

- Development of AT Programme Board and associated governance arrangements
- Production of project documentation (project plans, stakeholder plans monitoring & reporting etc)

PLANNING & INFRASTRUCTURE

- Planning and Delivery of Bicester & Witney Stakeholder Events
- Production of City
 Briefing confirming
 funding and that follow
 up engagement to take
 place in January
- Planning and delivery of Cowley LTN engagement & consultation

EVALUATION

- Telematics and historic survey
- Mapping of sensors against KPIs
- Review of sensors capacity against plans
- Completed market research on future sensors & providers
- Estimation of pricing surveys

COMMUNITY ACTIVATION

Cycling & Walking Board Steering Group established

6 School Streets pilots underway – TRO's being secured

Street Tag - 105 schools signed up with 285,706 miles walked in Oct-Dec 2020

Street Tag - Extensive comms/promotion campaign

Park & Stride Wayfinding – 4 pilot schools signed up.

Programme Development & Planning

Scheme Delivery



Our Plans for January



1

2

3

4

5

6

Active Travel Programme sign off

- Structure & Terms of Reference
- Governance
- Finance/Resources
- Communications & Engagement Strategy
- Project Delivery
- Evaluation
 Framework being led
 by Public Health Team

CITY

- Jan 21st briefing with City and Council Members re AT T2 proposals.
- Developing initial designs for developing 6 LTNs (not Jericho). Planned engagement Feb.
 Send out invites
- Inception Meetings & Site visits for Quickways
- Review of Scheme Options for traffic filters and right turns

CITY

- Cowley LTN report to go to CMD for sign off.
- Production of designs/plans or Cowley implementation post CMD sign off
- First Jericho workshop (strategic meeting to discuss objectives/ outcomes of LTNs. This will feed into support design process.

BICESTER & WITNEY

- Write up of Bicester & Witney Workshops
- Development of proposals and designs for Witney & Bicester following workshop feedback
- Development and implementation of Witney and Bicester consultation exercise

EVALUATION

- Development of final scheme evaluation implementation plans
- Determine software feasibility
- Creation of data purchasing plan (to enable full scheme evaluation)

COMMUNITY ACTIVATION

- Production of Service Level Agreements for Activation of Residents Scheme
- Creation of Street Tag Leader Board to promote competition and uptake
- Assess schools for ongoing engagement as a consequence of COVID changes.
 Street tag continues to be promoted to encourage family activity

Programme Development

Programme Delivery